

# ADVERTISING OPPORTUNITIES

Showcase your brand with advertising opportunities available to Saint Charles Convention Center clients and local community members—designed to increase visibility and engagement.



## MARQUEE

756 w x 396 h pixels

Reach thousands of drivers daily with prime visibility on the Saint Charles Convention Center's digital marquee. Visible from both directions of I-70 and Veterans Memorial Parkway.

[2024 Annual Average Daily Traffic Stats: I-70 West Bound = 79,857; I-70 East Bound = 70,922; Veterans Memorial PKWY = 2,603]

**\$400/One Week | \$700/Two Weeks | \$1,200 Four Weeks**



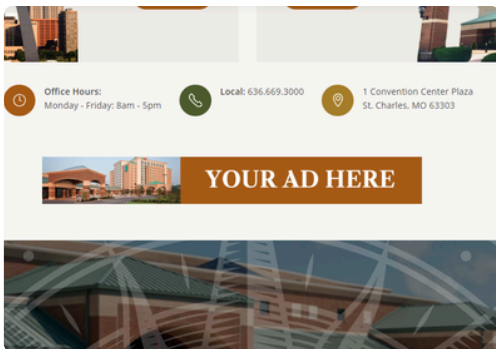
## INTERNAL SCREENS

1920 w x 1080 h pixels (horizontal) | 1080 w x 1920 h pixels (portrait)

Promote your message on 21 digital screens throughout the Convention Center. Ads can run during events or in the days leading up to them, with full-screen placements available. Screen availability is subject to the Convention Center's event schedule.

**\$50 per day**

**\$350/One Week | \$600/Two Weeks | \$1,000/Four Weeks**

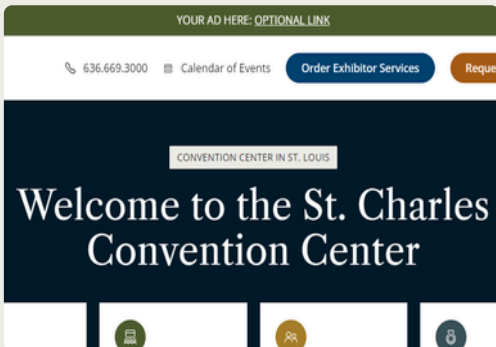


## WEBSITE | HOMEPAGE

728 w x 90 h pixels (desktop) | 300 w x 50 h pixels (mobile)

Feature your brand on the Saint Charles Convention Center homepage with a linked ad that drives traffic to your website or landing page. Banners can include both text and images for maximum impact.

**\$300/One Week | \$500/Two Weeks | \$800/Four Weeks**



## WEBSITE | BANNER

150 maximum characters

Gain consistent visibility with a scrolling text banner featured at the top of pages on the Saint Charles Convention Center website. Your message can include a link to an external site or internal page.

**\$100/One Week | \$150/Two Weeks | \$200/Four Weeks**