



ADVERTISING OPPORTUNITIES

The following advertising opportunities are available exclusively for St. Charles Convention Center clients.



MARQUEE 1386 w x 726 h pixels

Our marquee is located right off of Highway 70 E and can be seen from both sides of Highway 70 and Veteran's Memorial Parkway.

[2022 Annual Average Daily Traffic Stats: I-70 West Bound = 77,740; I-70 East Bound = 75,679; Veterans Memorial PKWY = 8,105]

\$400/One Week | \$700/Two Weeks | \$1,200 Four Weeks



INTERNAL SCREENS

1920 w x 1080 h pixels (horizontal) | 1080 w x 1920 h pixels (portrait)

We have 19 total screens throughout the building that can be utilized by clients during their show or leading up to it. Screen availability may vary. During the event your ad may utilize the full screen.

\$50 per day \$350/One Week | \$600/Two Weeks | \$1,000/Four Weeks



WEBSITE | HOMEPAGE

728 w x 90 h pixels (desktop) | 300 w x 50 h pixels (mobile)

A homepage ad can be placed on the homepage of our website that links to another page or external site. It can include text and images.

\$300/One Week | \$500/Two Weeks | \$800/Four Weeks



WEBSITE | BANNER

150 maximum characters

A banner ad is a text scroll at the top of our website that is featured at the top of every page. It can include a link to an external site or another page.

\$100/One Week | \$150/Two Weeks | \$200/Four Weeks